



Advertise in *The American Harp Journal*

DEADLINES

The American Harp Journal is published twice a year, with these advertising deadlines:

- Reservation/Payment: May 24 Artwork: May 30
- Reservation/Payment: November 2022 Artwork: November 22

PAYMENT

The most convenient way to reserve and pay for your ad is online at www.harpsociety.org/harpads. Otherwise mail payment with the order form provided below, and email your artwork. **Please note:** Checks must accompany the order, with the exception of educational institutions, which may follow the normal purchasing procedure. All payments must be in U.S. funds.

FILE REQUIREMENTS

All files should be provided as a .pdf or a .jpg set at 300 dpi resolution, with compression set for none and embedded high resolution images and fonts.

Materials should be uploaded with the online form or emailed to: AdManager@harpsociety.org

RATES

Black and White Pages

	Price	Width		Height
Full Page	\$625	7.25"	x	10"
Half Page	\$325			
<i>Horizontal</i>		7.25"	x	4.75"
<i>Vertical</i>		3.5"	x	10"
Quarter Page	\$175	3.5"	x	4.75"
Eighth Page	\$125	3.5"	x	2.375"

Four-Color Pages

	Price	Width		Height
Cover Page with bleed	\$1,275			
<i>Trim:</i>		8.5"	x	11"
<i>Safety:</i>		7.25"	x	10"
<i>Bleed:</i>		8.75"	x	11.25"
Full Page with bleed	\$1,125			
<i>Trim:</i>		8.5"	x	11"
<i>Safety:</i>		7.25"	x	10"
<i>Bleed:</i>		8.75"	x	11.25"
Half Page (no bleed)	\$550			
<i>Horizontal</i>		7.25"	x	4.75"
<i>Vertical</i>		3.5"	x	10"
Quarter Page (no bleed)	\$275	3.5"	x	4.75"

CLASSIFIED ADVERTISEMENT (Single Issue)

\$25.00. No artwork; the Journal creates all classified copy. Provide name/make/style of harp; anything additional that is included (ex. cover, case, bench); price; preferred contact information (phone or email); area of the country or city where you live.

Order Form for Advertising Space in *The American Harp Journal*

Please complete this form:

1. To order advertising space in *The American Harp Journal*.
2. To be added to the mailing list for future advertising opportunities.

INSTRUCTIONS: Make check (in US funds only) payable to The American Harp Society, Inc., and mail to *The American Harp Journal*, PO Box 47, Cranby, MA 01033.

Acknowledge applicable deadlines:

- Reservation/Payment: May 21 Artwork: May 21
- Reservation/Payment: November 22 Artwork: November 22

No of Ads	Ad Type	Rate	Total
COLOR			
	cover page	\$1,275	
	full page	\$1,125	
	half page	\$550	
	quarter page	\$275	
BLACK & WHITE			
	full page	\$625	
	half page horizontal	\$325	
	half page vertical	\$325	
	quarter page	\$175	
	eighth page	\$125	
TOTAL ENCLOSED:			

Checks must accompany order. Educational institutions may follow the normal purchasing procedure.

- Check here if you are an educational institution and you would like an invoice.

Advertiser _____
Contact _____
Address _____

Telephone _____
Email _____
Billing Address _____
(if different) _____

- Check here to be added to the mailing list.

Check one:

- Artwork included.
- Artwork will be emailed to AdManager@harpociety.org.
- Please use most recent advertisement from a previous issue.